## What Are Your Guests Experiencing?

# Start a mystery shopping program today and find out!



Every aspect of a guest's experience is important and can increase spending and lead to higher attendance.

As the only **exclusive** mystery shopping provider to the amusement industry, Amusement Advantage is dedicated to providing a critical look at **guest service** through custom-tailored mystery shopping programs.

Amusement Advantage's programs for monitoring guest satisfaction provide the **detailed feedback** you need to enhance your training and staff development initiatives.



**Mystery Shopping Services** 

Call 800-362-9946 or visit www.amusementadvantage.com











### Mystery Shopping Services

12650 W. 64th Ave #E426 Arvada. CO 80002

#### Comprehensive observations of your entire operation:

- Amusement industry specialized service since 1996
- Proven results with over 50 facilities nationwide
- Custom-tailored programs for each customer
- Guest service, safety, loss prevention, & more
- Industry standard and facility specific criteria
- Fast results emailed within 48 hours
- On-the-spot employee recognition & awards
- Targeted group sales & full scale birthday party shops
- Digital photos & recorded call files available
- Custom online summary & comparison reporting

Proud Member:







## 100% Satisfaction Guaranteed

"I would absolutely recommend their services. They are costeffective & a great human relations tool. The reports are well-written & concise. It's great for discussion at staff meetings."

-Peter Gardella, Del Grossos Amusement Park

"The quality of the product is excellent and the cost is reasonable."

-Dino Fazio, Morey's Piers

"I would recommend their services because it helps to have another set of eyes on our operation."

-Bobbie Wages, Lake Compounce Theme Park

Contact us today to learn more! 800-362-9946 www.amusementadvantage.com