## What Are Your Guests Experiencing?

## Start a mystery shopping program today and find out!



Every aspect of a guest's experience is important and can increase spending and lead to higher attendance.

As the only **exclusive** mystery shopping provider to the amusement industry, Amusement Advantage is dedicated to providing a critical look at **guest service** through customtailored mystery shopping programs.

Amusement Advantage's programs for monitoring guest satisfaction provide the **detailed feedback** you need to enhance your training and staff development initiatives.



Call 800-362-9946 or visit www.amusementadvantage.com











Mystery Shopping Services

12650 W. 64th Ave #E426 Arvada, CO 80002

## Comprehensive observations of your entire operation:

- Amusement industry specialized service since 1996
- Proven results with over 50 facilities nationwide
- Custom-tailored programs for each customer
- Guest service, safety, loss prevention, & more
- Industry standard and facility specific criteria
- Fast results emailed within 48 hours
- On-the-spot employee recognition & awards
- Targeted group sales & full scale birthday party shops
- Digital photos & recorded call files available
- Custom online summary & comparison reporting



Proud Member:





## 100% Satisfaction Guaranteed

"Amusement Advantage provides specific objective feedback on how employees are doing their jobs & how the customer perceives them, allowing individuals to take ownership for improving the guest experience." -Matt Ankley, Aquarium of the Pacific

"We receive valuable information that helps us identify problems, correct them, and better serve our patrons." -Dana Lewis, 1st Mariner Arena

"They do a great job in every area of service. We chose them because of their expertise in attractions. They've been very responsive." -Bonnie Frum, Garden of the Gods Visitor Center

> Contact us today to learn more! 800-362-9946 www.amusementadvantage.com