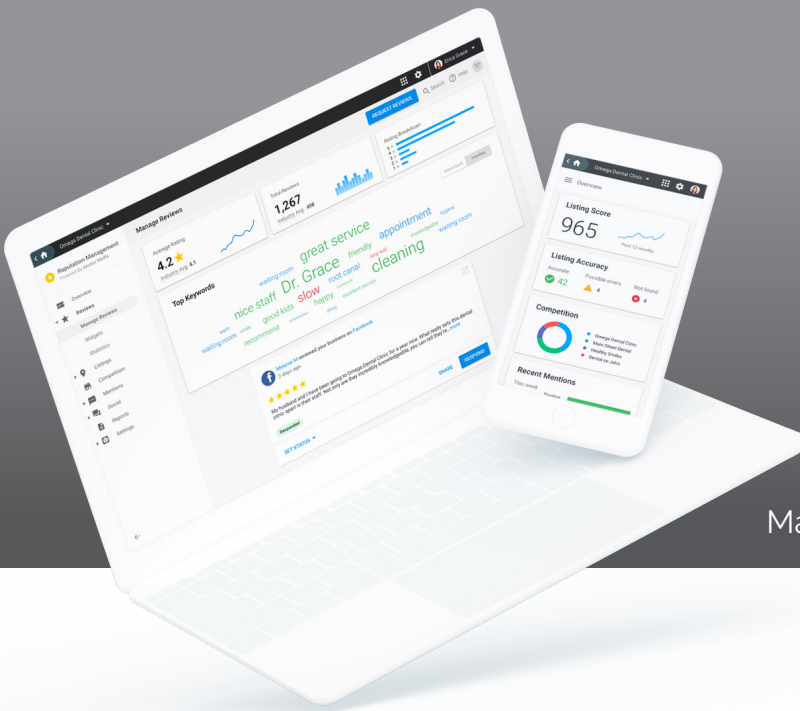




Reputation Management

Manage, monitor, and improve your online reputation



Power your online reputation

Reputation Management brings all of the factors that contribute to your business's online presence in one place, so you can take control of your online reputation.



All your reviews in one place

Compile reviews from dozens of sites to easily see what's being said about your business online. Plus, use built-in review response suggestions to respond to reviews quickly, and customize your own!



Automated reports and alerts

Executive reports break down how your business is faring in online conversations and helps you understand what to do. Alerts are also sent every time new information is found.

Show up where people are looking

Improve your search rank by identifying online business listings that are inaccurate or missing from essential directories like Google, Facebook, and Bing.

Hear what's being said all over the web

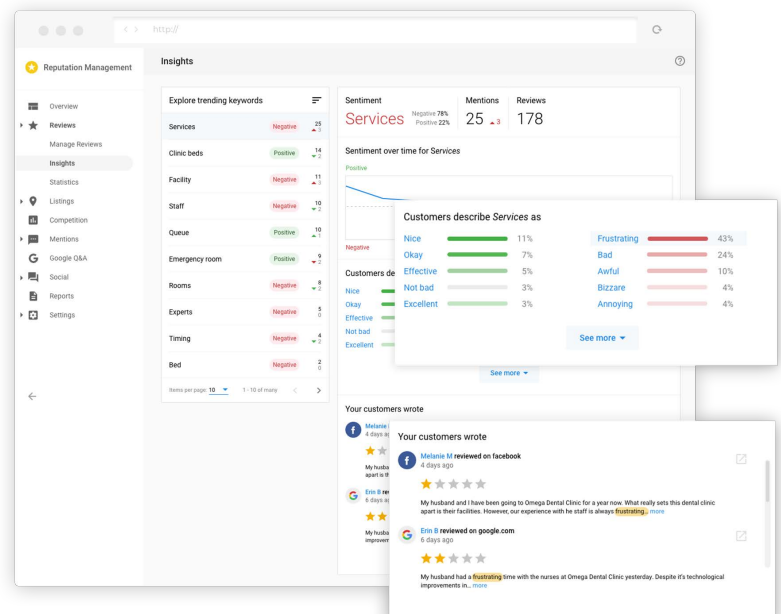
Monitor when your business is mentioned in a variety of sources, including news sites, blogs and social networks. Monitor Google Q&A, and ask and answer questions right from the dashboard.

You vs. the competition

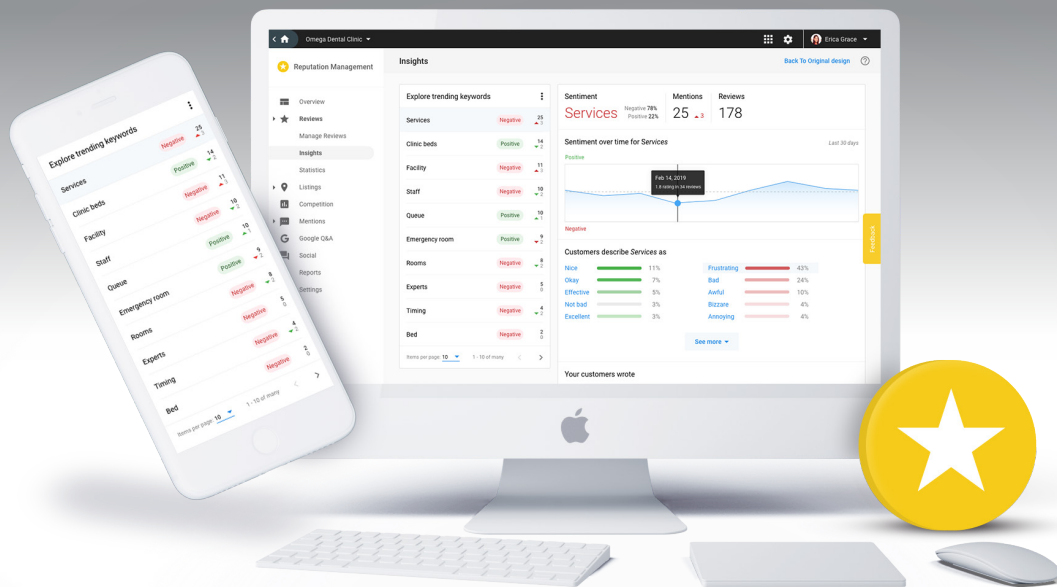
Examine how your business performs against the competition on search engines, in regards to review ratings, total reviews, and perform social comparisons.

Sentiment analysis

Machine Learning and AI analyze all customer reviews to show you what aspects of your business are praised or criticized. Turn these insights into strategies to improve.



Turn customer reviews into powerful *Insights*



Extract instant *Insights* to drive your success

Insights uses Natural Language Processing to analyze reviews automatically, discover keywords in your review content and display insights into your customers' experience.

Visualize customer sentiment

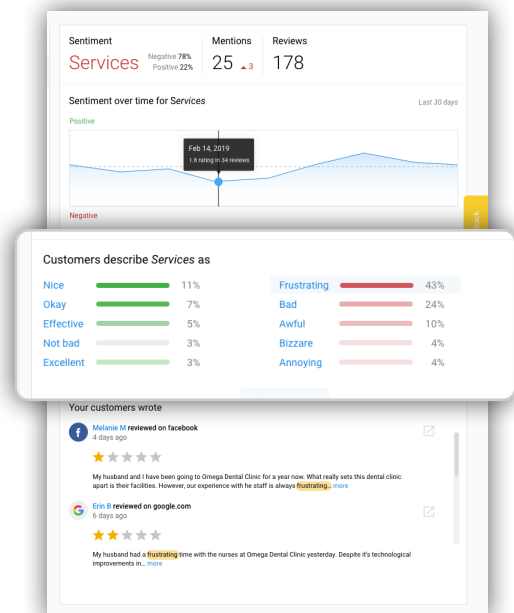
Identify trending keywords in feedback to pinpoint what customers are talking about most—good and bad. View a trendline of positive and negative keywords to visualize changes in sentiment over time.

Uncover the 'why' behind star ratings

Powerful data uncovers the 'why' behind customers' reviews to understand how customers really feel about their experience with your business.

Turn information into action

Understanding the most prevalent keywords customers talk about helps you to uncover insights that lead to action! Make smart business decisions using data-backed knowledge right from your customers.



REPUTATION

Advantage



Social Marketing

Reach your audience. Be heard online.



Stay in touch with Social Marketing

Schedule content for all of your networks at once, generate new leads, and interact with your existing client-base - all within the same innovative social media tool.



One place for all your social networks

Reach your users wherever they are. With Social Marketing, you can post to Facebook, Twitter, Instagram, Google My Business and LinkedIn - all from one place.



Intelligent lead generation

Set up smart lead searches based on your chosen keywords and location, allowing you to find customers looking for businesses like yours.

Social reporting & analytics

Find out how your business is performing with post breakdown, audience reporting, and KPIs that identify the success of your social media strategy.

Content library

Easily find content for your followers using the built in library. This is constantly updated with new articles and material for you to share with your social audience.

Video and image support

Be your best social media self with image and video capability.

Pixabay integration

Social Marketing features royalty-free image searches, allowing you to find images without the hassle.

