

# What Are Your Guests Experiencing?

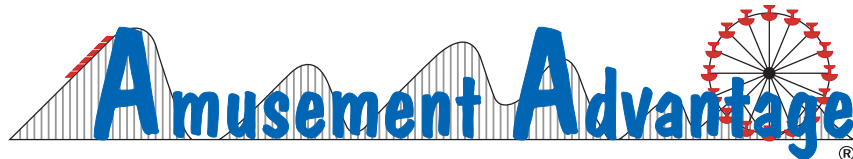
*Start a mystery shopping program today and find out!*



Every aspect of a guest's experience is important and can increase spending and lead to higher attendance.

As the only **exclusive** mystery shopping provider to the seasonal attractions' industry, Amusement Advantage is dedicated to providing a critical look at **guest service** through custom-tailored mystery shopping programs.

Amusement Advantage's programs for monitoring guest satisfaction provide the **detailed feedback** you need to enhance your training and staff development initiatives.



**Mystery Shopping Services**

Call 800-362-9946 or visit [www.amusementadvantage.com](http://www.amusementadvantage.com)





## Mystery Shopping Services

12650 W. 64th Ave #E426  
Arvada, CO 80002

### Comprehensive observations of your entire operation:

- Amusement industry specialized service since 1996
- Proven results with over 100 facilities nationwide
- Custom-tailored programs for each customer
- Guest service, safety, loss prevention, & more
- Industry standard and facility specific criteria
- Fast results emailed within 48 hours
- On-the-spot employee recognition & awards
- Targeted group sales & full scale birthday party shops
- Digital photos & recorded call files available
- Custom online summary & comparison reporting

*Proud Member:*

NATIONAL  
SKI AREAS  
ASSOCIATION



IAAPA  
MEMBER



100% Satisfaction  
Guaranteed

*"Amusement Advantage has provided a wonderful customer service tool for our company. We have been able to use their reports as an aid for our customer service training program for our staff. We have used their reports for both our summer and winter businesses, and the suggestions we have received from their secret shoppers have enabled us to improve our customers' total experience when they visit our resort."*

**–Brian Bossuyt  
Camelback Ski Area  
Camelbeach Waterpark**

Contact us today to learn more!

800-362-9946

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